

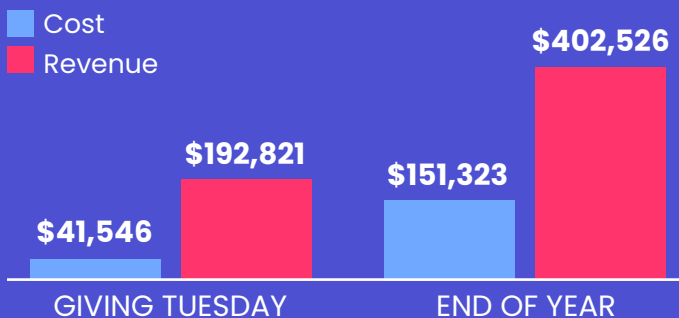
TEXTIFY™

Textify™ is the leading enterprise-grade broadcast and peer-to-peer texting solution, exclusively catering to social impact causes and campaigns. Built by and for industry experts, Textify can dramatically improve your high-volume texting program's results.

Why Do Leading Agencies, Campaigns, and Causes Choose Textify?

Exclusive Premium Service. We combine industry expertise with exceptional service to run your texting program on your behalf, maximizing performance using state-of-the-art techniques.

Make the most of key fundraising moments



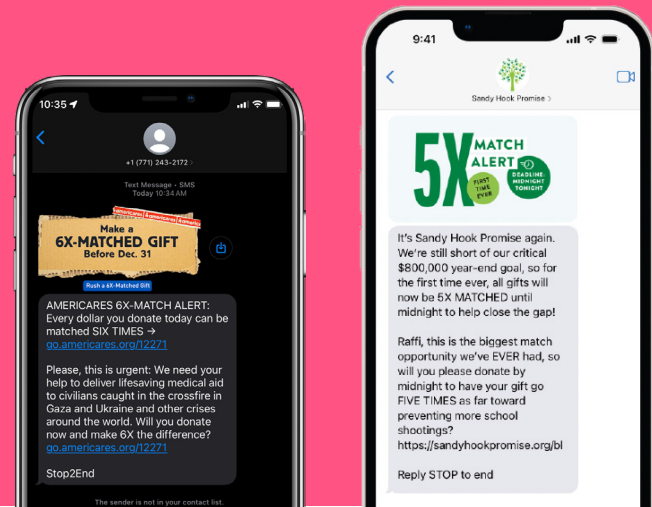
Major nonprofits are already using Textify to:

- Raise millions of dollars at critical moments
- Reactivate lapsed donors and people who unsubscribed from email
- Generate opt-ins to grow shortcode lists
- Exceed Giving Tuesday and end-of-year fundraising goals

Data-Driven Excellence

Textify offers premium data services you can't find anywhere else. Whether your goal is fundraising, advocacy, or voter outreach, add value to your lists with Textify's unique data offerings:

- Segmentation Optimization
- Data Enrichment
- Textify List Rentals
- Advanced Reporting

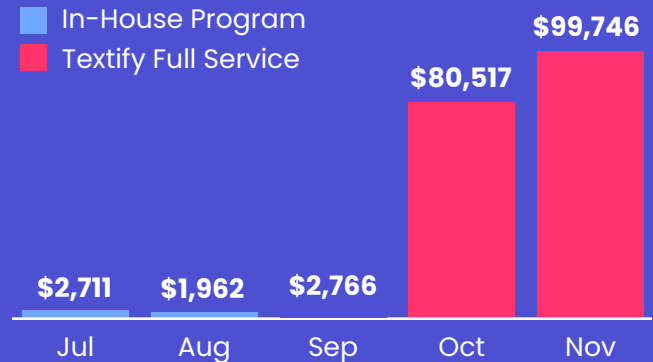


Maximum Deliverability & Impact

Even as carriers filter texts more rigorously, Textify excels at deliverability. Our predictive models and optimization tools significantly increase your message's reach — and the number of people who respond to it.

We also demystify the compliance process for you, managing 10DLC set up for your program. With our deep industry connections, we help you complete the approval process swiftly so you can start texting your supporters quickly.

REVENUE



Trusted by



150%
immediate ROI
across all clients

6M +
donations

3B +
messages
sent in 2024

\$110M +
raised



Interested in learning more?

Visit messagedigital.com/textify today.